



# DATA CENTRE WORLD

15-16 March 2017 ExCeL, London  
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AND ACCESS TO CLOUD EXPO EUROPE, CLOUD SECURITY EXPO & SMART IoT LONDON



Today has gone very well so far. We have been very busy and had good quality talks, no time wasters. This is the best DCW show we have done so far. It is better than DCD, as it is the better exhibition with a better demographic of people. Here you get more people that actually spend the money rather than talk about spending the money. We get a better customer base here. The idea of the Green Data Centre is really good and we hope to be contributing to it next year.

**MARK PETERS, AREA SALES ENGINEER, DENCOHAPPEL**

We had a busy first day with good attendance. There have been some very positive discussions, with senior people coming through such as managing directors and CEOs. The show has definitely picked up on that and the number of key decision makers walking around has certainly impressed me. To have all 4 shows here together has brought in some really good people. It is the most important data centre show for us in the UK and as it was even funded by our HQ in China it shows how important they value it to be.

**PHILIP ANTHONY, SENIOR ACCOUNT MANAGER, HUAWEI**

It has been a very busy show so far. Lots of footfall, lots of good conversations. As we have been doing this show every single year, it is not so much about new business but about networking, building existing relationships and getting new opportunities to work with people we already know. This is our main and often only data centre every year as it is the biggest one. Not only is everyone from London and the UK here but also many companies from all over Europe. In regards to the Green Data Centre it is very impressive and if anything we would like to get more involved and ideally be project managing it next year.

**ASHLEIGH SOPPET, MARKETING AND COMMUNICATIONS, 2BM**

This THE show to come to in the data centre market. It is even better this year. Footfall has increased compared to last year. We are in the Live Green Data Centre and are curious to see what will happen there. We already looking forward to coming back next year.

**FIONA ALDER, MARKETING MANAGER, UNINTERRUPTIBLE POWER SUPPLIES LTD.**